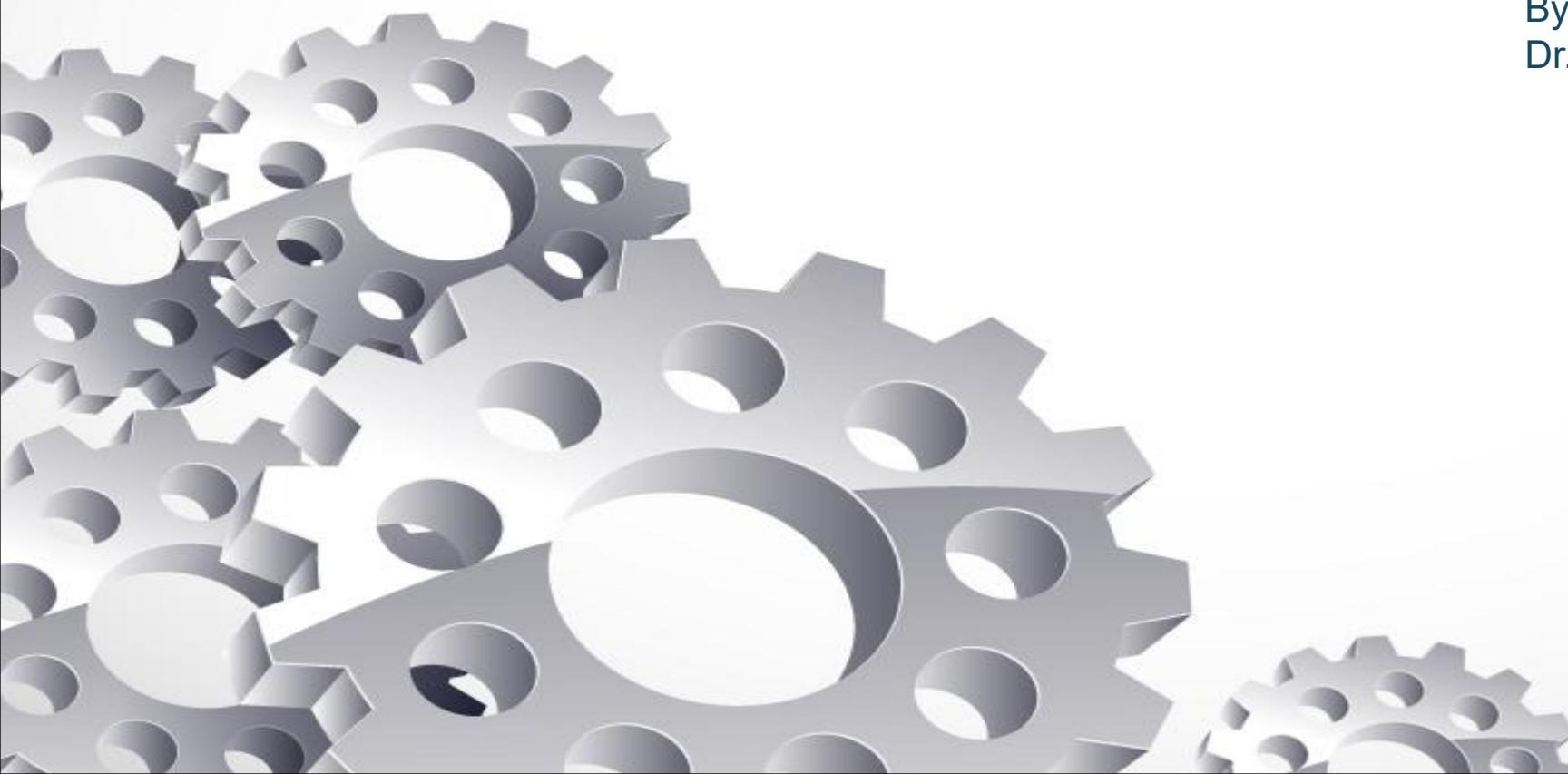
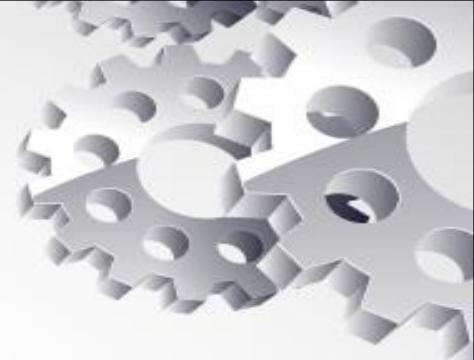


# **NO SQL and It's Understanding**

By,  
Dr. Bhargava R



# SQL vs No SQL



SQL	NO SQL
Relational DB	Distributed DB
Defined Schema	Dynamic Schema
Vertical Scalable	Horizontal Scalable
Low Availability	Highly Available
Support Complex Queries	Not Supported for Complex Queries

# CAP Theorem



The three letters in CAP refer to three desirable properties of distributed systems with replicated data:

- Consistency (among replicated copies)
- Availability (of the system for read and write operations)
- Partition tolerance (in the face of the nodes in the system being partitioned by a network fault).

# Consistency



- Consistency means that the nodes will have the same copies of a replicated data item visible for various transactions.
- A guarantee that every node in a distributed cluster returns the same, most recent and a successful write.
- Consistency refers to every client having the same view of the data.

# Availability



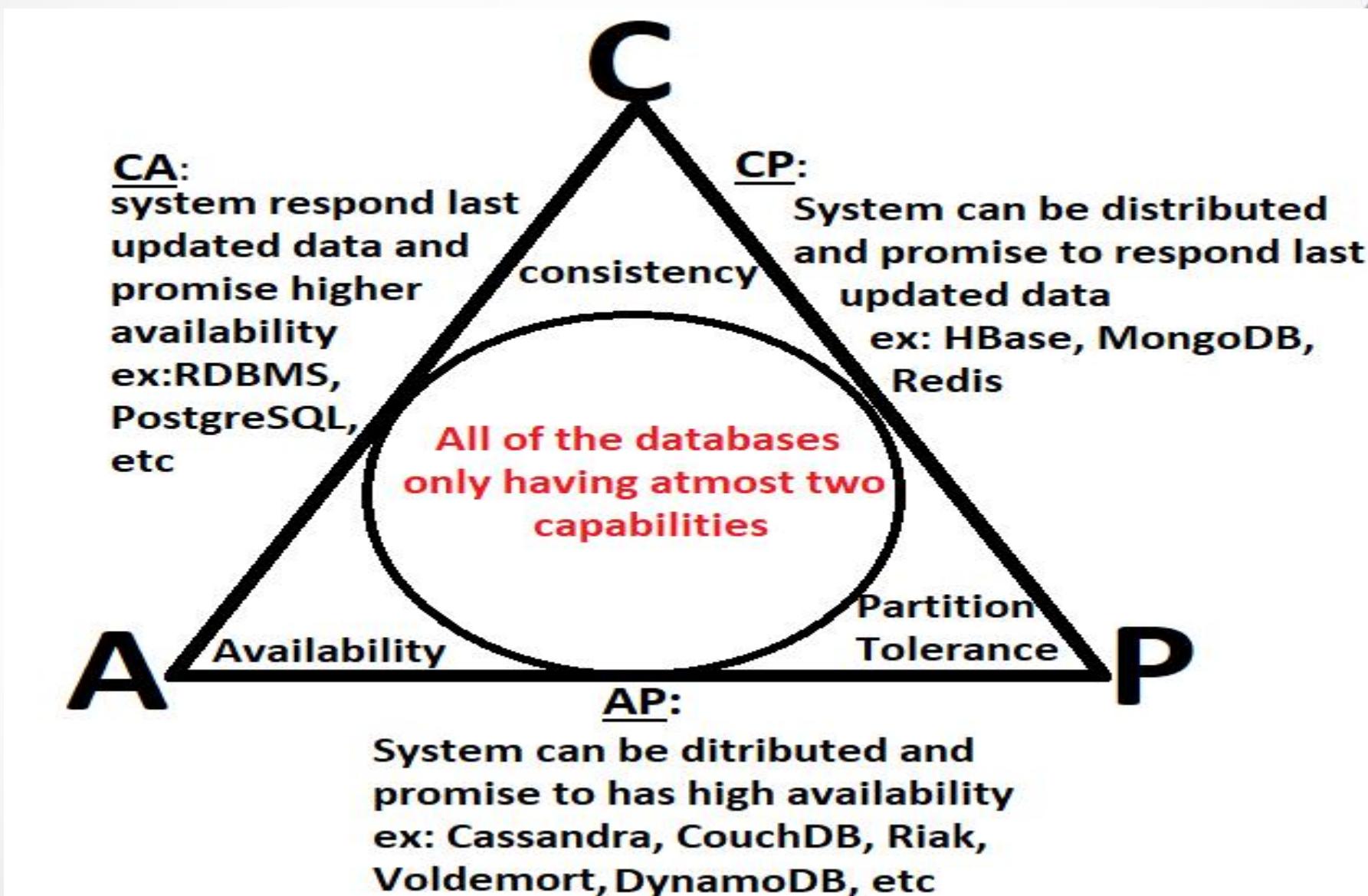
- Availability means that each read or write request for a data item will either be processed successfully or will receive a message that the operation cannot be completed.
- Every non-failing node returns a response for all the read and write requests in a reasonable amount of time. The key word here is “every”.
- In simple terms, every node (on either side of a network partition) must be able to respond in a reasonable amount of time.

# Partition Tolerance



- Partition tolerance means that the system can continue operating even if the network connecting the nodes has a fault that results in two or more partitions, where the nodes in each partition can only communicate among each other.
- That means, the system continues to function and upholds its consistency guarantees in spite of network partitions. Network partitions are a fact of life.
- Distributed systems guaranteeing partition tolerance can gracefully recover from partitions once the partition heals.
-

# CAP



# Types of NoSQL



### Key Value



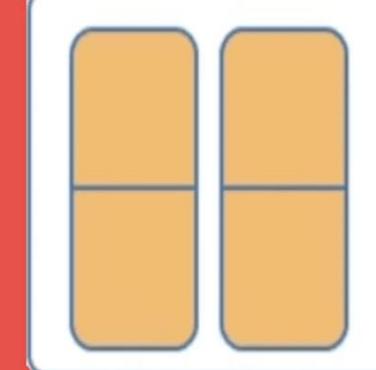
Example:  
Riak, Tokyo Cabinet, Redis  
server, Memcached,  
Scalarmis

### Document-Based



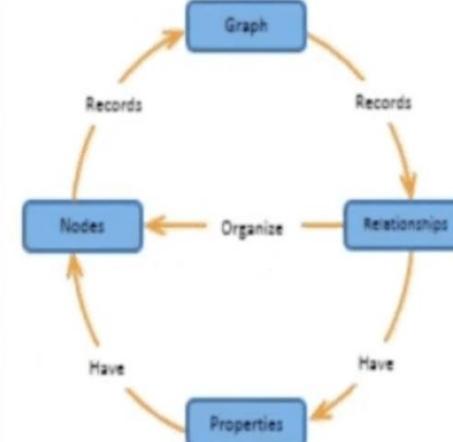
Example:  
MongoDB, CouchDB,  
OrientDB, RavenDB

### Column-Based



Example:  
BigTable, Cassandra,  
Hbase,  
Hypertable

### Graph-Based



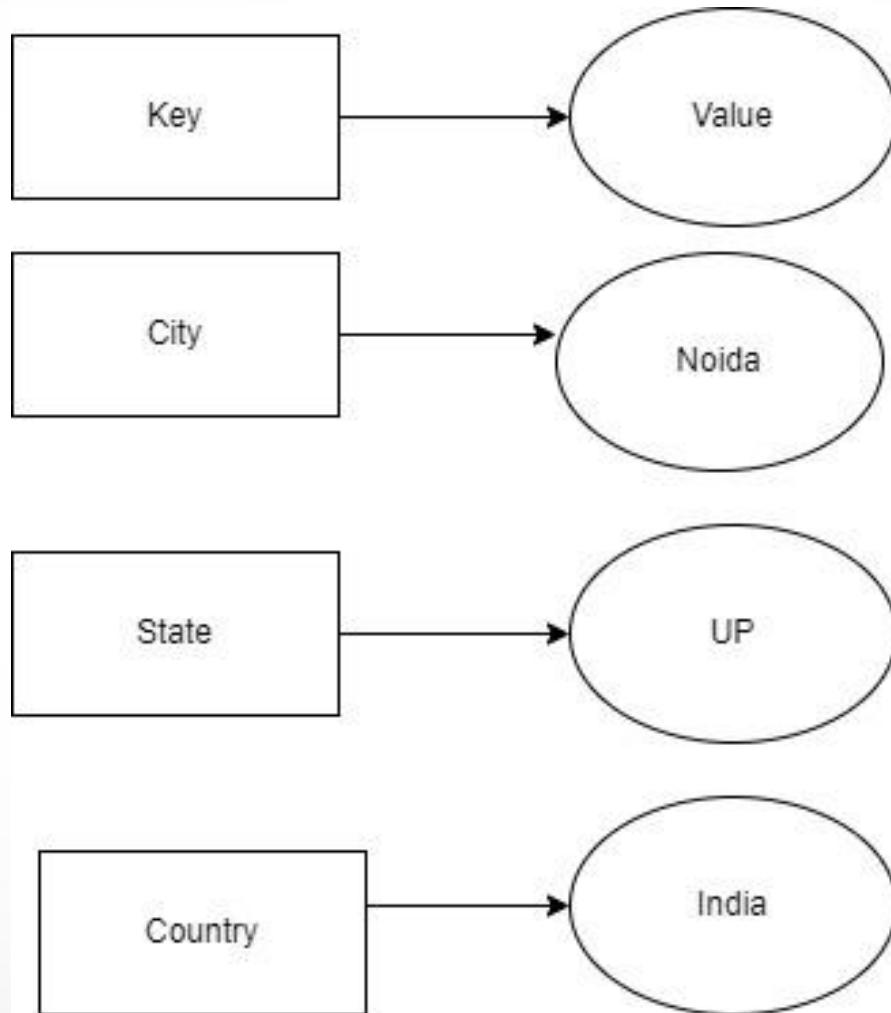
Example:  
Neo4J, InfoGrid, Infinite  
Graph, Flock DB

# Key-Value Store

- A key-value data model or database is also referred to as a key-value store.
- Array is used as a basic database in which an individual key is linked with just one value in a collection.
- For the values, keys are special identifiers.
- The collection of key-value pairs stored on separate records is called key-value databases and they do not have an already defined structure.



# Key-Value Store



# Key-Value Store



## When to use a key-value database:

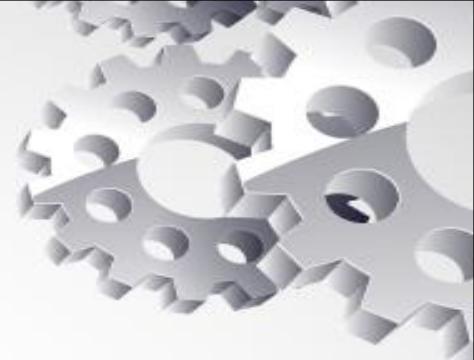
Here are a few situations in which you can use a key-value database:-

- User session attributes in an online app like finance or gaming, which is referred to as real-time random data access.
- Caching mechanism for repeatedly accessing data or key-based design.
- The application is developed on queries that are based on keys.

## Features:

- One of the most un-complex kinds of NoSQL data models.
- For storing, getting, and removing data, key-value databases utilize simple functions.
- Querying language is not present in key-value databases.
- Built-in redundancy makes this database more reliable.

# Key-Value Store



## Advantages:

- It is very easy to use.
- Its response time is fast.
- Key-value store databases are scalable vertically as well as horizontally.
- Built-in redundancy makes this database more reliable.

## Disadvantages:

- As querying language is not present in key-value databases, transportation of queries from one database to a different database cannot be done.
- The key-value store database is not refined. You cannot query the database without a key.

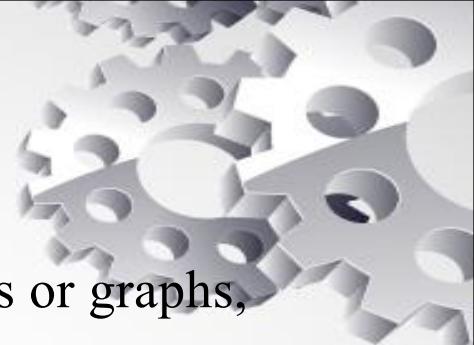
# Document-Based

- A Document Data Model is a lot different than other data models because it stores data in JSON, BSON, or XML documents.
- It works as a **semi-structured** data model in which the records and data associated with them are stored in a single document which means this data model is not completely unstructured.
- The main thing is that data here is stored in a document.



```
{  
  "Name" : "Yashodhra",  
  "Address" : "Near Patel Nagar",  
  "Email" : "yahoo123@yahoo.com",  
  "Contact" : "12345"  
}
```

# Document-Based



## Features:

- **Document Type Model:** As we all know data is stored in documents rather than tables or graphs, so it becomes easy to map things in many programming languages.
- **Flexible Schema:** Overall schema is very much flexible to support this statement one must know that not all documents in a collection need to have the same fields.
- **Distributed and Resilient:** Document data models are very much dispersed which is the reason behind horizontal scaling and distribution of data.
- **Manageable Query Language:** These data models are the ones in which query language allows the developers to perform CRUD (Create Read Update Destroy) operations on the data model.

## Applications of Document Data Model :

- **Content Management:** These data models are very much used in creating various video streaming platforms, blogs, and similar services Because each is stored as a single document and the database here is much easier to maintain as the service evolves over time.
- **Book Database:** These are very much useful in making book databases because as we know this data model lets us nest.
- **Catalog:** When it comes to storing and reading catalog files these data models are very much used because it has a fast reading ability if incase Catalogs have thousands of attributes stored.
- **Analytics Platform:** These data models are very much used in the Analytics Platform.

# Document-Based



## Advantages:

- Schema-less:
- Faster creation of document and maintenance:
- Open formats:
- Built-in versioning:

## Disadvantages:

- **Weak Atomicity:** It lacks in supporting multi-document ACID transactions. A change in the document data model involving two collections will require us to run two separate queries i.e. one for each collection. This is where it breaks atomicity requirements.
- **Consistency Check Limitations:** One can search the collections and documents that are not connected to an author collection but doing this might create a problem in the performance of database performance.
- **Security:** Nowadays many web applications lack security which in turn results in the leakage of sensitive data. So it becomes a point of concern, one must pay attention to web app vulnerabilities.

# Column-Based

- Basically, the relational database stores data in rows and also reads the data row by row, column store is organized as a **set of columns**.
- So if someone wants to run analytics on a small number of columns, one can read those **columns directly** without consuming memory with the unwanted data.
- Columns are somehow are of the same type and gain from more efficient compression, which makes reads faster than before.
- Examples of Columnar Data Model: **Cassandra and Apache Hadoop Hbase**.
- In Columnar Data Model instead of organizing information into rows, it does in columns. This makes them function the same way that tables work in relational databases.



# Column-Based



## Row-Oriented Table:

S.No.	Name	Course	Branch	ID
01.	Tanmay	B-Tech	Computer	2
02.	Abhishek	B-Tech	Electronics	5
03.	Samriddha	B-Tech	IT	7
04.	Aditi	B-Tech	E & TC	8

# Column-Based

## Column – Oriented Table:

S.No.	Name	ID
01.	Tanmay	2
02.	Abhishek	5
03.	Samriddha	7
04.	Aditi	8

S.No.	Course	ID
01.	B-Tech	2
02.	B-Tech	5
03.	B-Tech	7
04.	B-Tech	8

S.No.	Branch	ID
01.	Computer	2
02.	Electronics	5
03.	IT	7
04.	E & TC	8



# Column-Based

## Advantages of Columnar Data Model :

- Well structured:
- Flexibility:
- Aggregation queries are fast:
- Scalability:
- Load Times:

## Disadvantages of Columnar Data Model:

- Designing indexing Schema: To design an effective and working schema is too difficult and very time-consuming.
- Suboptimal data loading: incremental data loading is suboptimal and must be avoided, but this might not be an issue for some users.
- Security vulnerabilities: If security is one of the priorities then it must be known that the Columnar data model lacks inbuilt security features in this case, one must look into relational databases.
- Online Transaction Processing (OLTP): Online Transaction Processing (OLTP) applications are also not compatible with columnar data models because of the way data is stored.



# Column-Based

## Applications of Columnar Data Model:

- Columnar Data Model is very much used in various Blogging Platforms.
- It is used in Content management systems like WordPress, Joomla, etc.
- It is used in Systems that maintain counters.
- It is used in Systems that require heavy write requests.
- It is used in Services that have expiring usage.



# Graph-Based

Graph Based Data Model in NoSQL is a type of Data Model which tries to focus on building the relationship between data elements.

As the name suggests Graph-Based Data Model, each element here is stored as a **node**, and the association between these elements is often known as **Links**.

Association is stored directly as these are the first-class elements of the data model. These data models give us a **conceptual view** of the data.

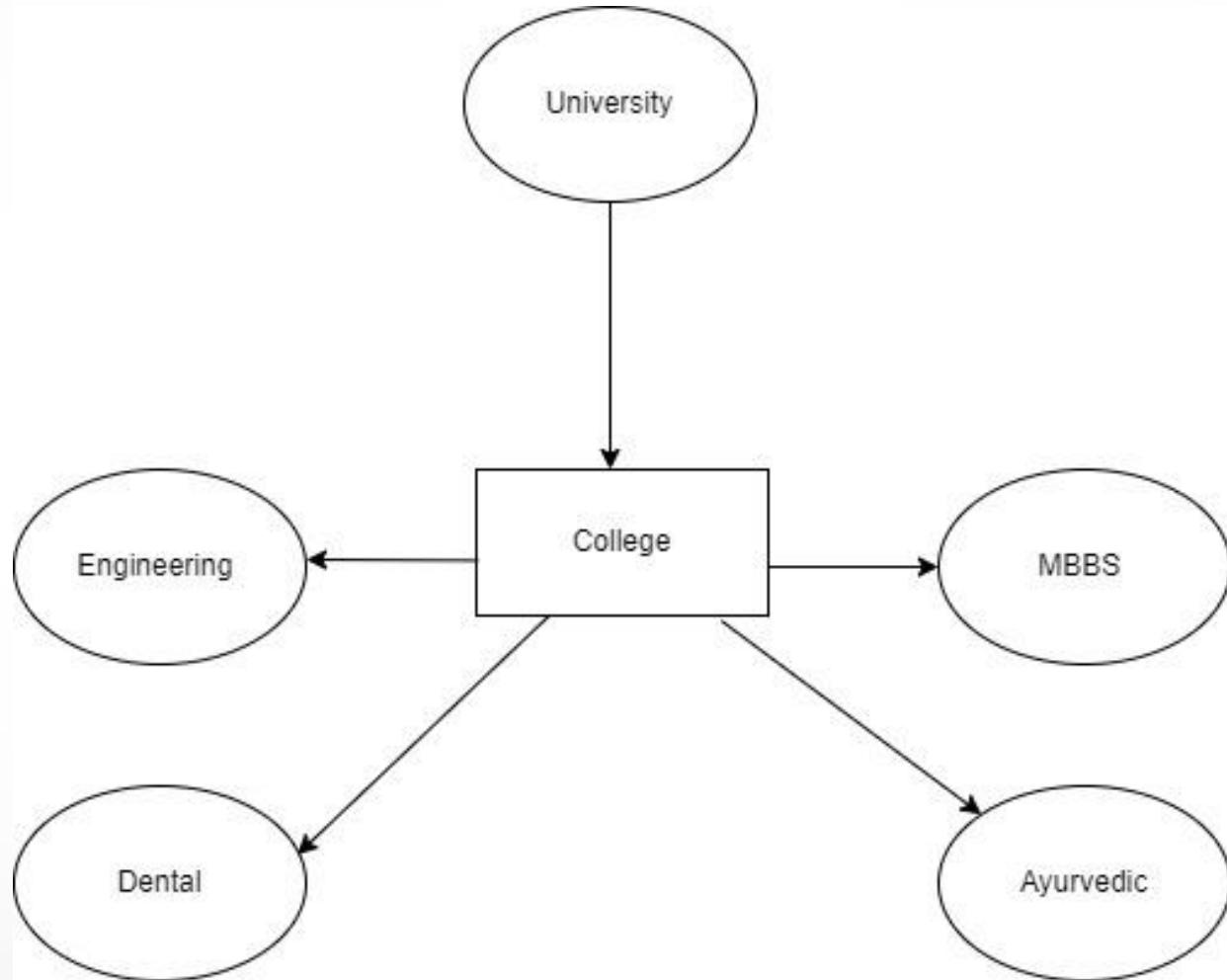
These are the data models which are based on **topographical network structure**.

**Nodes:** These are the instances of data that represent objects which is to be tracked.

**Edges:** As we already know edges represent relationships between nodes.

**Properties:** It represents information associated with nodes.

# Graph-Based



# Graph-Based

- In these data models, the nodes which are connected together are connected physically and the physical connection among them is also taken as a piece of data.
- Connecting data in this way becomes easy to query a relationship.
- This data model reads the relationship from storage directly instead of calculating and querying the connection steps.
- Like many different NoSQL databases these data models don't have any schema as it is important because schema makes the model well and good and easy to edit.

# Graph-Based

## Advantages of Graph Data Model :

- **Structure:** The structures are very agile and workable too.
- **Explicit Representation:** The portrayal of relationships between entities is explicit.
- **Real-time O/P Results:** Query gives us real-time output results.

## Disadvantages of Graph Data Model :

- **No standard query language:** Since the language depends on the platform that is used so there is no certain standard query language.
- **Unprofessional Graphs:** Graphs are very unprofessional for transactional-based systems.
- **Small User Base:** The user base is small which makes it very difficult to get support when running into a system.



# Graph-Based

## Applications of Graph Data Model:

- Graph data models are very much used in fraud detection which itself is very much useful and important.
- It is used in Digital asset management which provides a scalable database model to keep track of digital assets.
- It is used in Network management which alerts a network administrator about problems in a network.
- It is used in Context-aware services by giving traffic updates and many more.
- It is used in Real-Time Recommendation Engines which provide a better user experience.





# WHY GRAPHS?



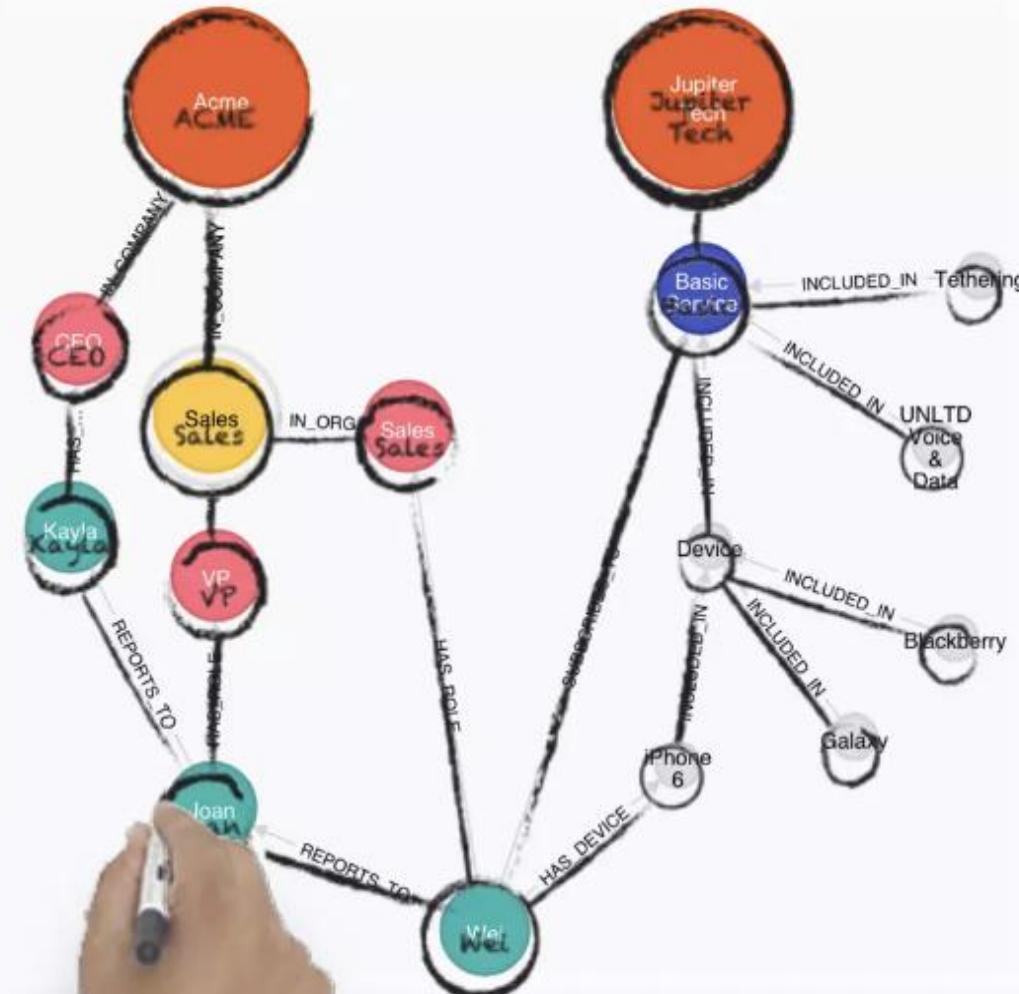


# **Intuitivness**

## **Speed**

## **Agility**

# Intuitiveness





# Intuitivness

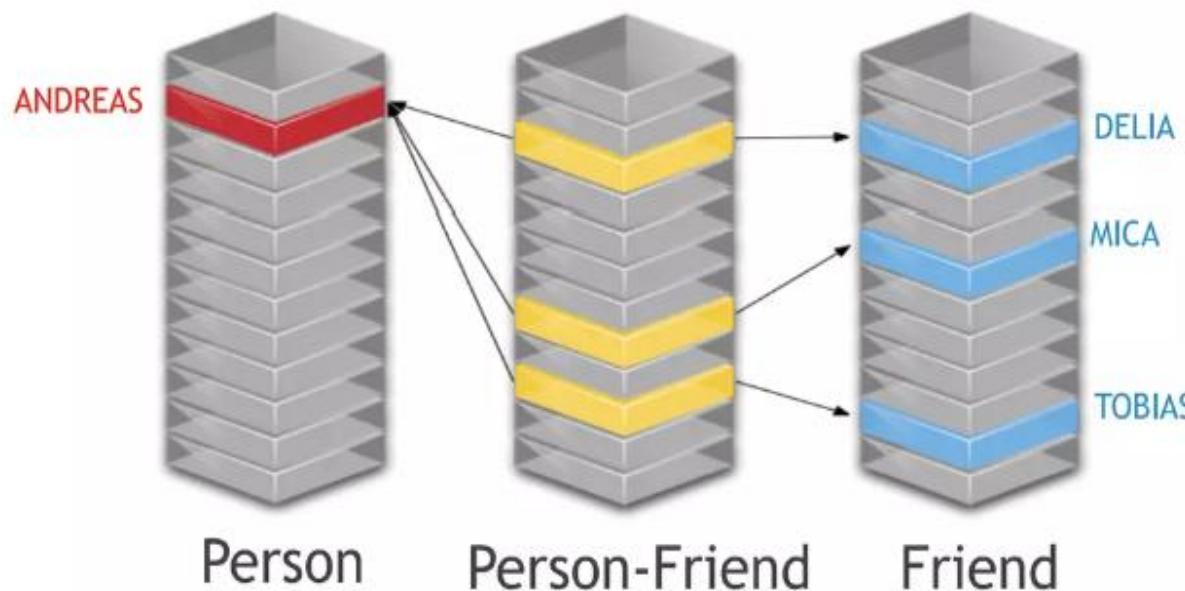
## Speed

## Agility

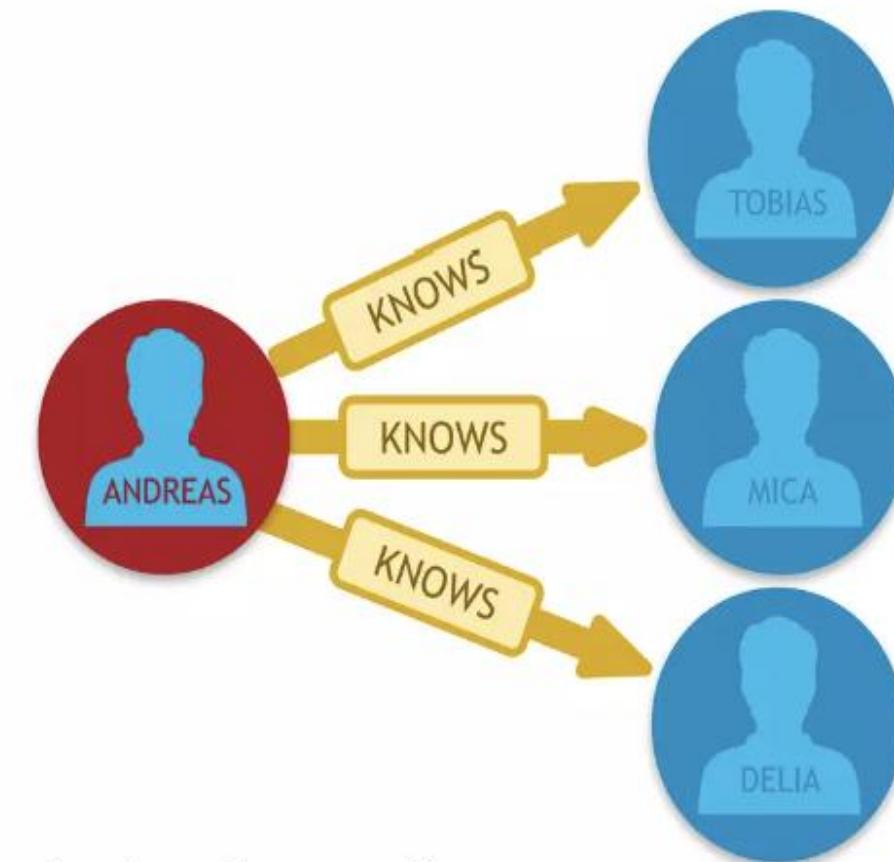
# Relational Versus Graph Models



## Relational Model



## Graph Model



Index free adjacency



# Intuitivness

## Speed

## Agility



# **Agility =**

**A Naturally Adaptive Model**

**+**

**A Query Language Designed  
for Connectedness**

## Graph Database

- Property graph data model
  - Nodes and relationships
- Native graph processing
- (open)Cypher query language



# Neo4j - Key Product Features



## Native Graph Storage

Ensures data consistency and performance

## Native Graph Processing

Millions of hops per second, in real time

## “Whiteboard Friendly” Data Modeling

Model data as it naturally occurs

## High Data Integrity

Fully ACID transactions

## Powerful, Expressive Query Language

Requires 10x to 100x less code than SQL

## Scalability and High Availability

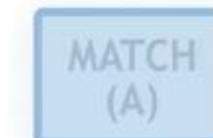
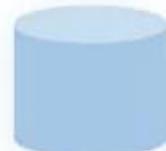
Vertical and horizontal scaling optimized for graphs

## Built-in ETL

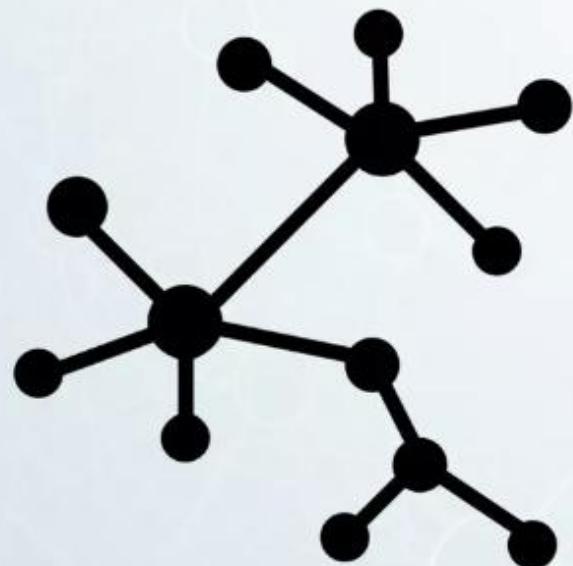
Seamless import from other databases

## Integration

Drivers and APIs for popular languages



# How do you use Neo4j?



CREATE MODEL



LOAD DATA



QUERY DATA



# How do you use Neo4j?



**Neo4j 2.3.0**

**Node labels**

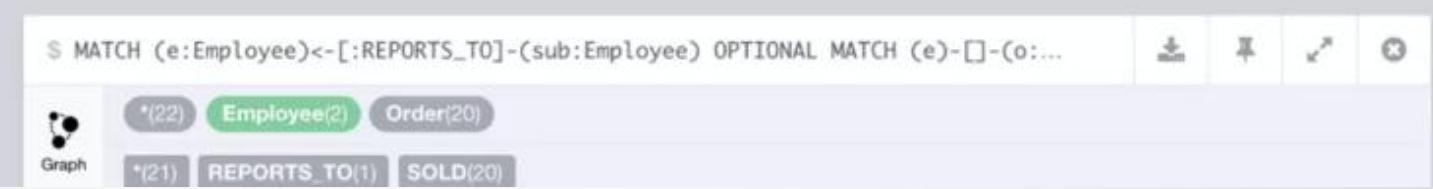
- Category
- Customer
- Employee
- Order
- Product
- Supplier

**Relationship types**

- PART\_OF
- PRODUCT
- PURCHASED
- REPORTS\_TO
- SOLD
- SUPPLIES

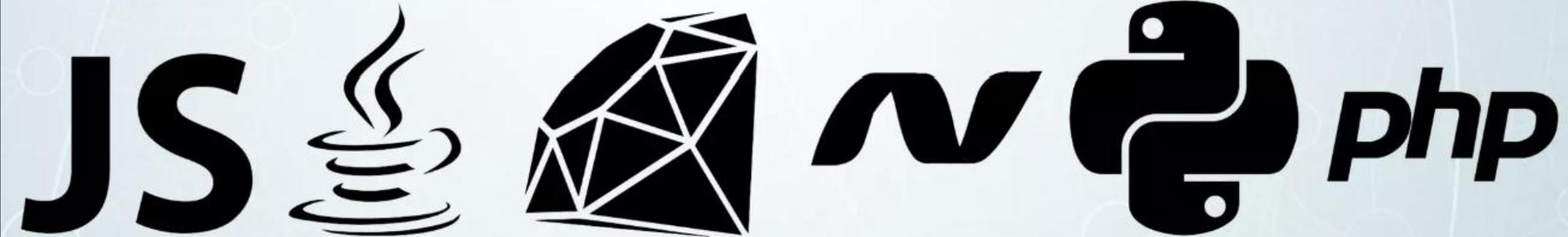
**Property keys**

- GA\_TIMER\_MODULE\_NR
- address
- categoryID
- categoryName
- city
- code
- companyName
- contactName
- contactTitle
- country
- created\_at
- customerID
- customerName
- description
- discontinued
- distance
- employeeID
- favorites
- fax
- firstName
- followers
- following
- homePage
- id
- id\_str
- lastName
- location
- method
- name
- nodeRank
- orderId
- phone
- picture
- postalCode
- productID
- productName
- profile\_image\_url

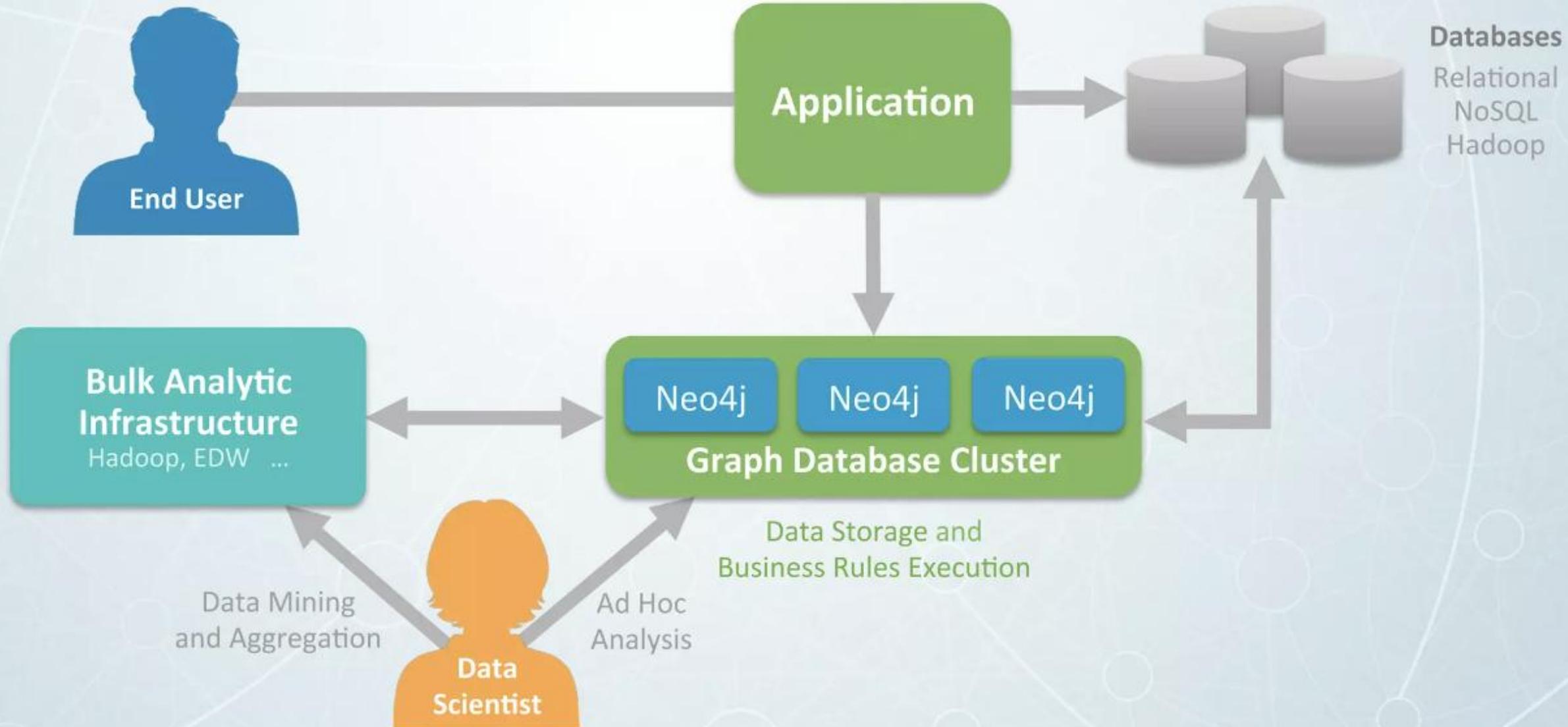




# Language Drivers



# Architectural Options





# SQL Pains

- Complex to model and store relationships
- Performance degrades with increases in data
- Queries get long and complex
- Maintenance is painful

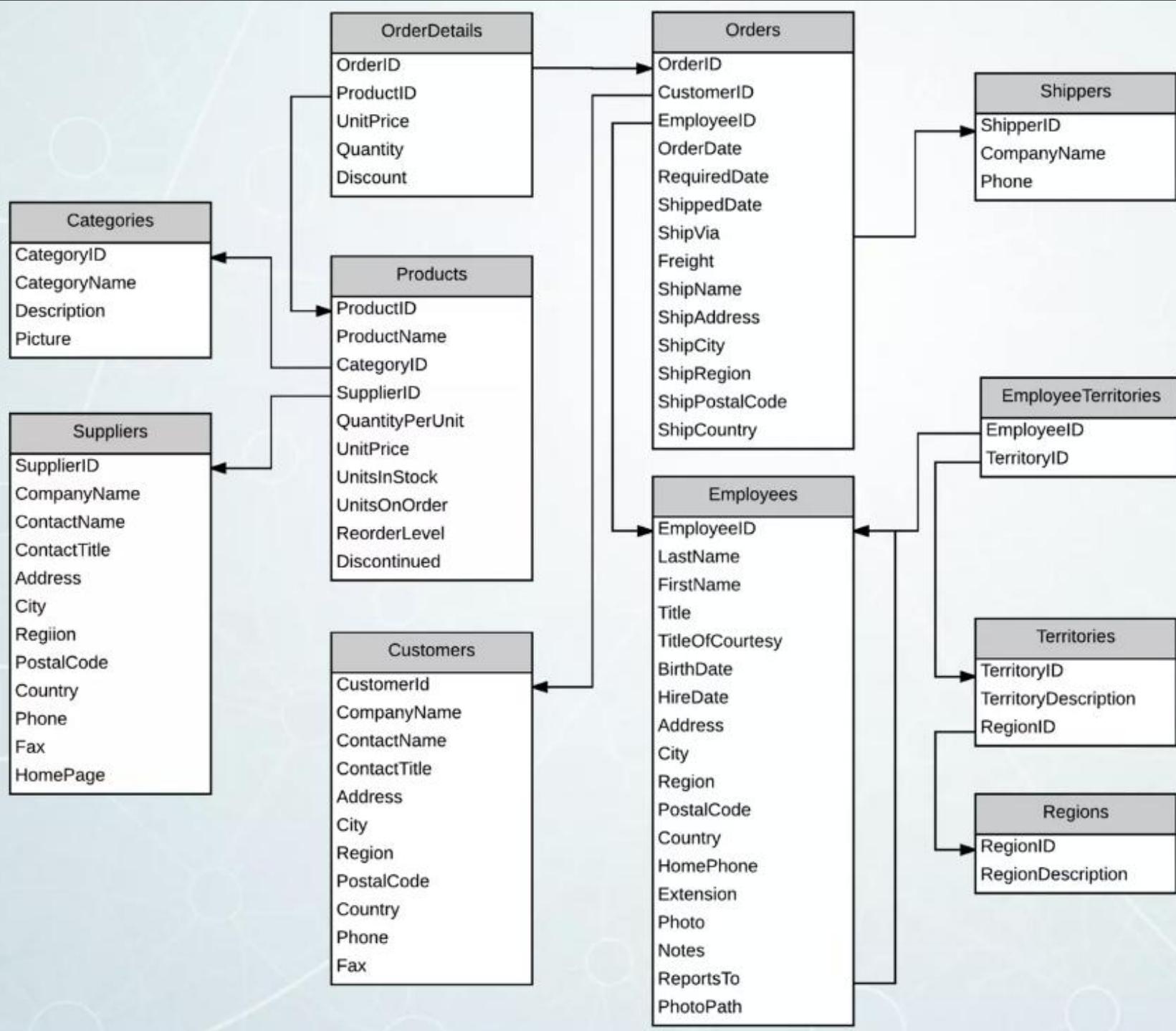


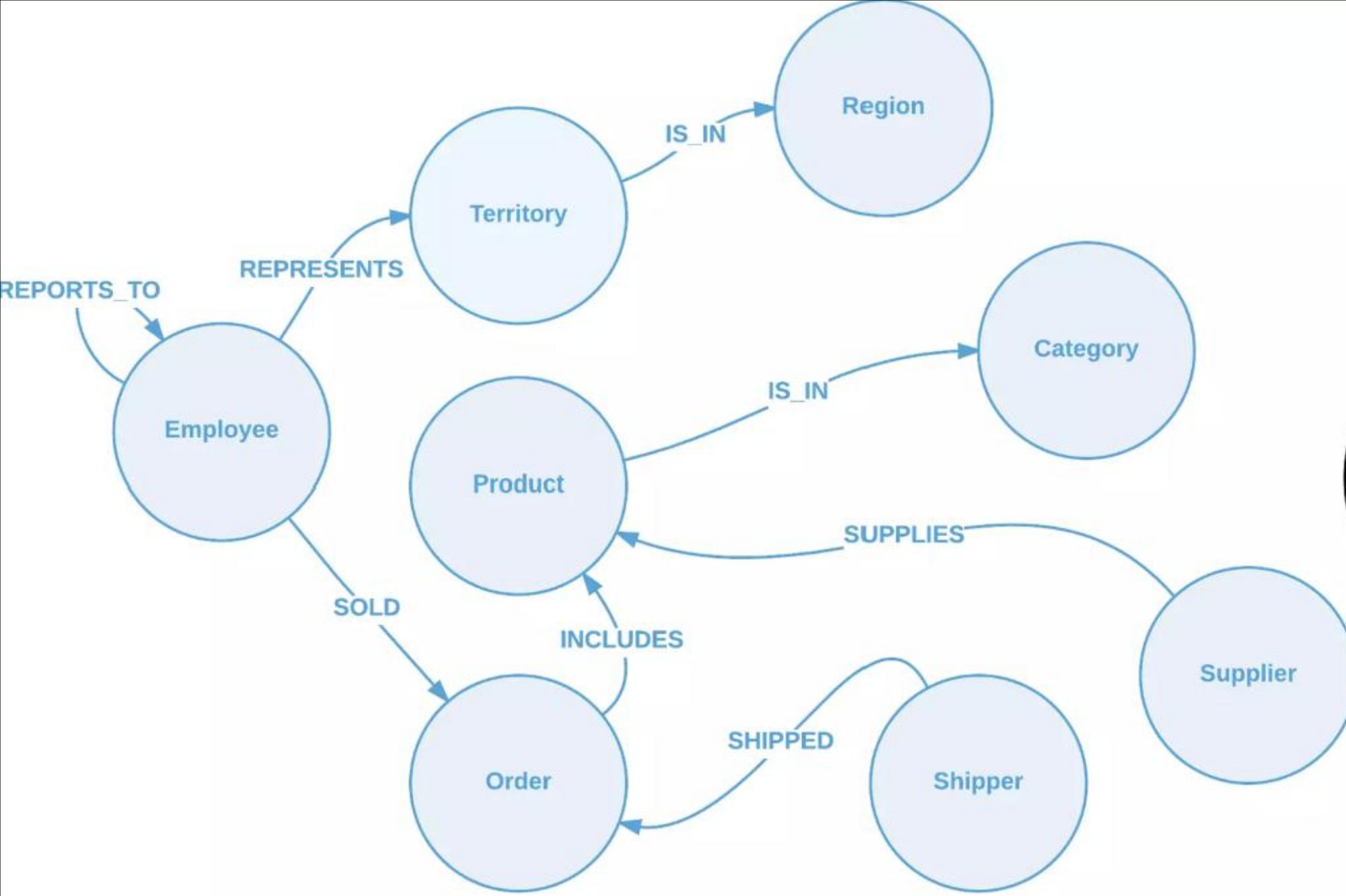
# Graph Gains

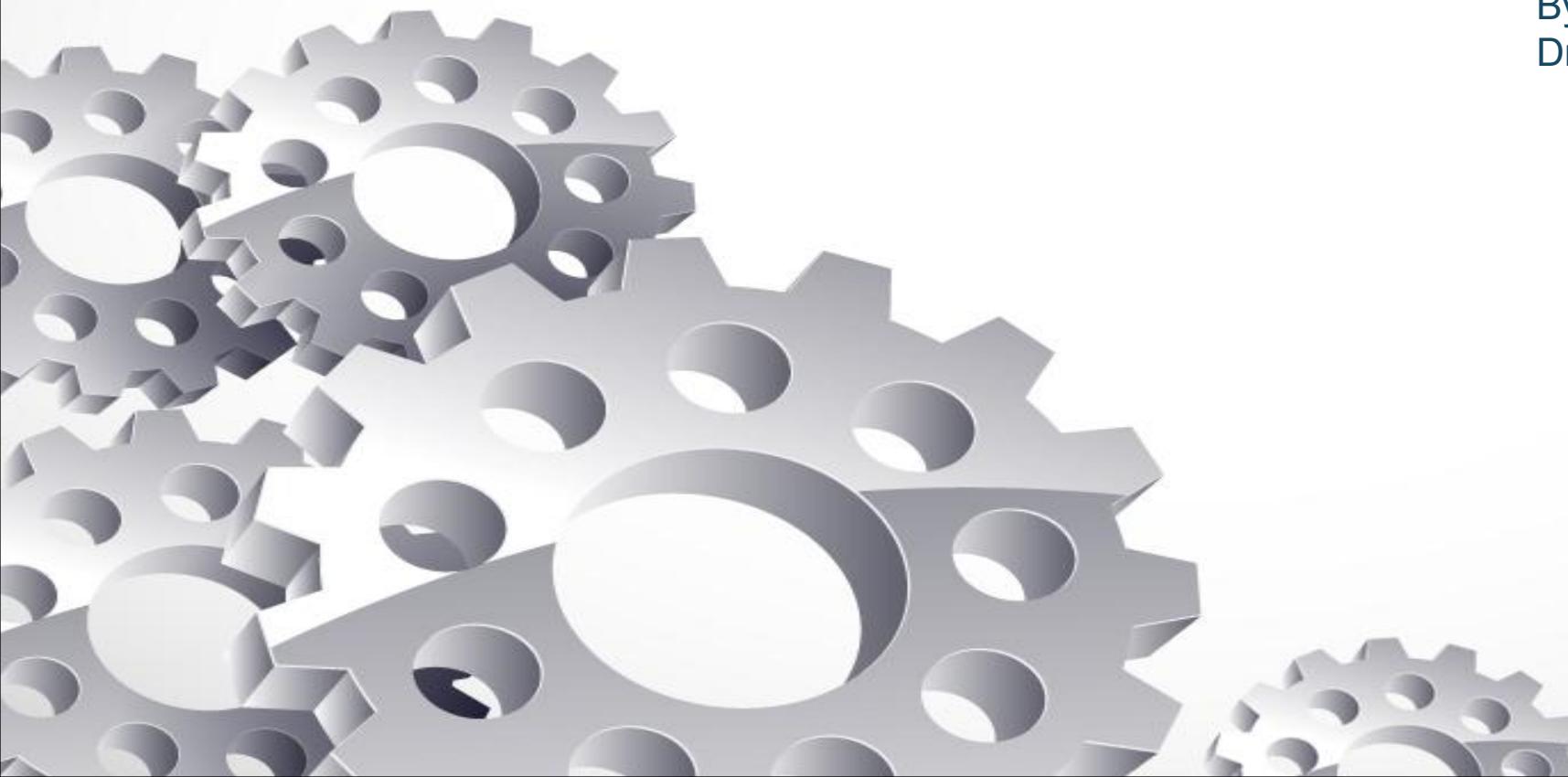
- Easy to model and store relationships
- Performance of relationship traversal remains constant with growth in data size
- Queries are shortened and more readable
- Adding additional properties and relationships can be done on the fly - no migrations



# FROM RDBMS TO GRAPHS







# Thank You

By,  
Dr. Bhargava R